

SUBSCRIPTION PRODUCT

YouTube Pro

Full-service YouTube management for realtors and personal brand professionals — nationwide. Client films using Moventis scripts; we handle scripting, editing, posting, and analytics.

- 📌 Weekly coaching call with David
- 📌 16 short-form pieces repurposed/month
- 📌 4 long-form videos edited & posted/month
- 📌 Scripting, analytics & tracking

\$999

/month

6-month minimum
 then month-to-month
 Capacity: up to 18 clients

ADD-ON — PAIRS WITH YOUTUBE PRO

GEO & SEO Add-On

Turns every YouTube video into a local search engine. Each video generates blogs for the client's website and posts for Google Business Profile — zero extra work for the client.

- 📌 1 main blog + 2 spin-off blogs per video
- 📌 3 mini GMB posts per video (12/month)
- 📌 12 total blog posts to website/month
- 📌 4 GMB video link posts/month

\$299

/month add-on

\$399/mo standalone
 Month-to-month

SUBSCRIPTION PRODUCT — 3 TIERS

Small Business Marketing

Full-service local marketing for small businesses. We lead strategy, create content, and execute consistently. Client focuses on running their business.

\$1,200

starting at /month

6-month minimum
 then month-to-month
 Ad spend billed separately

FOUNDATION

\$1,200 /mo

- 📌 Strategy & direction
- 📌 Photography & videography
- 📌 Social media — 3x/week
- 📌 Google My Business optimization
- 📌 Comment & message monitoring

GROWTH

\$1,500 /mo

- 📌 Everything in Foundation
- 📌 Social media — 5x/week
- 📌 Expanded video content
- 📌 B2B community collabs
- 📌 Lead-focused messaging & optimization

MARKET LEADER

\$2,000 /mo

- 📌 Everything in Growth
- 📌 Paid ad strategy & management
- 📌 Aggressive visibility positioning
- 📌 Monthly performance review
- 📌 Priority execution & planning

STANDALONE PROJECT

Website Build

Custom WordPress websites scoped per project. Always paired with a marketing retainer recommendation — a website without ongoing marketing is a dead asset.

- 📌 Custom WordPress design & build
- 📌 E-commerce available
- 📌 2-5 week delivery timeline
- 📌 Scoped by pages, complexity & content

\$2,500

to \$6,000

per project

Custom scoped

SUBSCRIPTION PRODUCT

Video Editing

Monthly editing subscription for businesses producing their own content. Two standard tiers with custom packages available.

- 📌 **\$400/mo** — 4 long-form videos OR 12 short-form videos per month
- 📌 **\$600/mo** — Custom package tailored to volume and format requirements

\$400

starting at /month

Month-to-month